

2023 NSMMS and CRASTE Sponsorship Packages

NSMMS & CRASTE Sponsorship Packages	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000
	Palladium	Platinum	Gold	Silver	Cobalt	Copper	Bronze	Iron
In Person Event Amenities								
Exhibit Booth	Two	Two	One					
Full Access Registration	Three	Two	One	One				
Digital Proceedings	Five	Four	Two	Two	One			
Exhibit Area Only Registration	Two	Two	One	One				
Week of Banner Ad time on the event website (You choose the weeks)*	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	One week	One week	
Sponsor feature highlight in email blast to Database (~25,000 persons)*	Three (75,000 impressions)	Two (50,000 impressions)	Two (50,000 impressions)	One (25,000 impressions)	One (25,000 impressions)	One (25,000 impressions)		
Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the program	Center Spread Plus Full	Spread Plus Half	Spread	Full	Half	Half		
Sponsor recognition by level at start of technical sessions each day	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Award certificate presented for sponsorship at Reception or Other Key Time in Program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Priority Scheduling with Side Meeting Rooms	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on Signage at event	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the printed program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the proceedings by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Virtual Event Amenities								
If the event is held virtually due to COVID complications, sponsors will receive the following amenities in lieu of the ones listed above under In Person Event Amenities.	Palladium	Platinum	Gold	Silver	Cobalt	Copper	Bronze	Iron
Registration	Seven	Five	Three	Two	One			
Digital Proceedings	Seven	Five	Three	Two	One			
Week of Banner Ad Time on Website (You choose the weeks)*	Eleven weeks	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	Two weeks	One week
Sponsor feature highlight in email blast to Database (~25,000 persons)*	Three (75,000 impressions)	Two (50,000 impressions)	Two (50,000 impressions)	One (25,000 impressions)	One (25,000 impressions)	One (25,000 impressions)		
Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the Program	Center Spread Plus Full	Spread Plus Half	Spread	Full	Half	Half		
Sponsor recognition at start of technical sessions each morning & during all breaks - With visual slide showing logo and sponsorship level - Estimate a minimum 180 - 200 minutes of looping slide deck time over event (per track)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Full Slide Ad in Looping slide deck in all tracks at all breaks on a given day - Estimate a minimum of 10 - 15 minutes of looping slide deck time per break (2 - 3 breaks per day)	4 Days	4 Days	3 Days	2 Days	1 Day	1 Day		
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the digital program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the proceedings by level	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Award Certificate for Sponsorship	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes